

For Immediate Release

Press Release – 10th of June, 2015 – Helsinki/Turku, Finland

Global Media Service Published by a Digital Services Project

As the national Digital Services program starts to reach its final stages, more results are delivered. Neoxen Systems and Context Learning Finland have today officially announced the general availability of their globally scalable media service for e/m-Learning content. The new service will be distributed by their joint venture company, XoomPoint Corporation.

“Our [ADECO](#) Project within [Digile’s Digital Services](#) program has been the key enabler for us and our partners. The close cooperation with academic research, especially with [VTI](#), and our industrial partners has allowed us repeatedly and systematically deliver tangible results.” tells **Esa Tervo**, CEO at **Neoxen Systems**. “One of the final key areas was to develop a distributed media delivery channel for rich interactive learning content optimized for all commonly used appliances. It needed to scale globally for millions of users and still keep the cost structure and ease of deployment in customer-friendly level. That’s what we now deliver.”

“The need for this kind of media platform has been emerged from our customers. There are well-known video services generally available, such as YouTube and others. However, enterprises are not enthusiastic about storing their internal content on those otherwise excellent services. They require strict security, integration options with their learning management systems, but still urge global scalability.” says **Ari Ketola**, CEO of **Context Learning Finland** and continues. “Our new solution is designed to make the life of our customers easier and reduce costs. This is possible with simplified content production and delivery because we no longer need to publish and optimize media content separately to different operating systems and devices. Now pedagogically engaging content with truly rich media is available to companies of any size - securely with any device!”

“I’m very happy to announce the general availability of [XoomPoint Media Services](#). This is a direct answer to the request of our customers. There is no more need for additional third party video services. This is excellent news for to all our current and future customers.” tells **Kristian Marttinen**, CEO at **XoomPoint Corporation**. “And it scales – from a single video to terabytes of content!”



Neoxen Systems is an established Finnish software company. We develop internationally certified learning and information management solutions for businesses and educational institutions. We work closely with leading research centers and global technology providers to help you to succeed in your mission.

Neoxen Systems is a long term Microsoft Gold Partner and Microsoft Authorized Office 365 Advisor. We are a leading Finnish expert in Windows Azure and Office 365.

The company is headquartered in Turku downtown, the "Silicon Valley" of Southwest Finland.

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The logo for Neoxen Systems, featuring the word "neoxen" in a bold, lowercase, sans-serif font with a registered trademark symbol (®) to the upper right.

Context Learning Finland is a company specialized in digital training solutions and content production. Our expertise is based on the long experience of our key personnel and the knowledge of digital methods used in teaching. The standardized production methods and processes make us up to far more efficient than most of our competitors.

Context has implemented several hundreds of e-Learning solutions for a wide range of industries and a variety of skills development needs. The end products are pedagogically high-quality, experiential and reliable learning packages that are flexible to meet different user needs.

The company headquarters are in Helsinki, Finland.

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The logo for Context Learning Finland, featuring the word "Context" in a blue, sans-serif font with a stylized 'C' that has a gap. Below it, the tagline "enjoy learning" is written in a smaller, orange, lowercase font.

XoomPoint Corporation is a rapidly growing software and digital content services company. We produce cloud based social learning management solutions and digital content production services for businesses and educational institutions.

XoomPoint Enterprise LMS is built to manage both workforce and partner (franchise, dealer, reseller, agent, customer, etc.) training programs. Our mobile and e-Learning solutions allow the online delivery of training with real time tracking of training results, optimizing time and reducing costs associated with traditional learning methods.

Our sales office, studios and production are in the downtown of Helsinki, the capital of Finland. Our Research and Development is located in the downtown of the historical city of Turku.

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In cooperation with Digile Digital Services – [ADECO Project](#)



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