

For Immediate Release

Press Release – 4th of March, 2015 – Helsinki/Turku, Finland

Digital Services Program lead to new innovations and a new startup company – XoomPoint Corporation

Neoxen Systems and Context Learning Finland have today officially announced a new joint venture company – XoomPoint Corporation. At the same time the new company announced General Availability of the new XoomPoint product and services offerings.

“I have worked over a decade developing everything related to e-Learning very closely with corporate clients. I have seen the urging need for turn-key solutions. Especially now when there is a huge global transformation in technology and business models. Therefore I’m very happy to announce the birth of XoomPoint Corporation. Our current and new customers can find all the next generation e-Learning services under one roof.” tells **Kristian Marttinen**, CEO at **XoomPoint Corporation**. “We already have a multi-billion enterprise client using this new product line in their training which covers over ten thousand users in five business lines in 30 countries worldwide. Also one of the largest and most well-known Finnish digital services company is already relying on our technology and services in their staff training – and more is coming. Pretty good for a startup company!”



“[Digile’s Digital Services](#) program was the incubator and innovation framework for us and our partners. The close cooperation with other industrial partners and academic research enabled all this to happen. The innovations created in the program are behind this joint venture” tells **Esa Tervo**, CEO at **Neoxen Systems**. “We have integrated our technology and services to a uniquely unified family of offerings. Neoxen has a tremendous technology knowhow and great platforms. Context Learning in the other hand has excellent digital content production process model, huge expertise and pedagogical knowledge. Spiced up with the new innovations created in Digital Services program, this is a winning mixture!”

“We are probably the most experienced e-Learning content production company in Finland with experience of about 500 course productions. I’m extremely thrilled to combine this expertise with the technological high-end knowhow from Neoxen. XoomPoint makes activating learning materials and e-Learning courses available to companies of any size.” says **Ari Ketola**, CEO of **Context Learning Finland** and continues. “This brings new possibilities also to the content development, as we can now create content that interacts with the cloud platform like never before. This enables huge possibilities in utilizing Big Data, Learning Analytics and integrations with crucial business systems.”

XoomPoint Corporation is a rapidly growing software and digital content services company. We produce cloud based social learning management solutions and digital content production services for businesses and educational institutions.

XoomPoint Enterprise LMS is built to manage both workforce and partner (franchise, dealer, reseller, agent, customer, etc.) training programs. Our mobile and e-Learning solutions allow the online delivery of training with real time tracking of training results, optimizing time and reducing costs associated with traditional learning methods.

Our sales office, studios and production are in the downtown of Helsinki, the capital of Finland. Our Research and Development is located in the downtown of the historical city of Turku.

More Information:

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Neoxen Systems is an established Finnish software company. We develop internationally certified learning and information management solutions for businesses and educational institutions. We work closely with leading research centers and global technology providers to help you to succeed in your mission.

Neoxen Systems is a long term Microsoft Gold Partner and Microsoft Authorized Office 365 Advisor. We are a leading Finnish expert in Windows Azure and Office 365 for the educational market.

The company is headquartered in Turku downtown, the "Silicon Valley" of Southwest Finland.

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Context Learning Finland is a company specialized in digital training solutions and content production. Our expertise is based on the long experience of our key personnel and the knowledge of digital methods used in teaching. The standardized production methods and processes make us up to far more efficient than most of our competitors.

Context has implemented several hundreds of e-Learning solutions for a wide range of industries and a variety of skills development needs. The end products are pedagogically high-quality, experiential and reliable learning packages that are flexible to meet different user needs.

The company headquarters are in Helsinki, Finland.

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In cooperation with Digile Digital Services – [ADECO Project](#)



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